

Table City of Guadalupe General Plan Update – Community Input Matrix

Community Outreach Questions	Top Results for each Question	Other City staff Input?
<i>PART 1: Includes results from only the first two community meetings. These two community meetings include public input specific to each general plan element (Land use, circulation, etc.). The remaining two community meetings are discussed separately, refer to page 25.</i>		
Land Use		
First Community Meeting		
What are the strengths regarding Land Use in Guadalupe?	1 st Character 2 nd Location 3 rd Potential	CC Liliana Cardens: I agree with all of these points. The City's location to Highway 1, near the beach and the small-town feel are the strengths of the City.
What are the weaknesses regarding Land Use in Guadalupe?	1 st Commercial opportunities 2 nd Integration of development 3 rd Parking	CC Liliana Cardens: There are several vacant lots and buildings.
What are some areas for improvements regarding LU in Guadalupe?	1 st Administrative 2 nd Infill 3 rd Tourism	CC Liliana Cardens: Areas of improvement would be adding. Mayor: need more community input from residents on updates. Conduct more outreach activities to community organizations

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
Where would you like development in Guadalupe to be concentrated?	1 st Central Guadalupe 2 nd North End 3 rd South End	CC Liliana Cardens: Development of our Downtown. My top wishes for the downtown area are a library and the restoration of the Royal theatre. Mayor: Downtown from 2 nd street to 10 th street. Commercial development at Pasadera and on certain frontage.
What type of development would you like to see more of in Guadalupe?	1 st Commercial 2 nd (2-way tie): Housing and Parks/Recreation 3 rd Mixed-Use (combine housing and commercial) 4 th Public Facilities 5 th Industrial	CC Liliana Cardens: Library, Royal theatre and development of our parks for the leisure of our residents all of this to attract more commercial Mayor: Reduce industrial to commercial and parks and recreation must expand commercial space for business expansions
How should development be concentrated downtown?	1 st More intense than present 2 nd Same intensity as now 3 rd Less intense than present	CC Liliana Cardens: I would like to see our vacant buildings being used and have a facelift. Mayor: eminent domain land where land owner do not have plans to develop. Fill in open space at unusual property, i.e. commercial
Circulation		
First Community Meeting		
What are the strengths regarding circulation in Guadalupe?	1 st Amtrak 2 nd Location on Highway 1	CC Liliana Cardens: Agree to both comments. Amtrak and Guadalupe Flyer offer services for residents. Mayor: safe except for crossings at Pasadera and Obispo and at Highway 1 and 166

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What are the weaknesses regarding circulation in Guadalupe?	1 st Access to the destinations outside Guadalupe 2 nd Congestion 3 rd Parking 4 th Lack of bike paths	CC Liliana Cardens: Congestion to and from Guadalupe during peak hours on Main Street causing several accidents Mayor: connection between east and west of the railroad. 11 th street far too dangerous and congested at 11 th and Highway 1
What are some areas for improvement regarding circulation in Guadalupe?	1 st General circulation infrastructure 2 nd Access and parking at the Guadalupe Dunes 3 rd Transit	CC Liliana Cardens: Improvements of the transit circulation of Guadalupe Flyer (and loop around the city) are underway. Mayor: signalization at Highway 1 and 166 plus Obispo and Highway 166, soon I hope to be achieved. Crossing Guadalupe street in downtown area east and south.
Second Community Meeting		
What alternative form of transportation do you prefer?	1 st The Guadalupe 2 nd Cycling 3 rd (2-way tie): Walking and Amtrak	CC Liliana Cardens: Agree with all of these. Mayor: walking, biking
What type of transportation improvement would you prioritize?	1 st Pavement resurfacing 2 nd (2-way tie): Safer bikeways and Increased parking downtown 3 rd Traffic calming (speed humps and textured pavement)	CC Liliana Cardens: Agree with all of these. Mayor: signalization at high traffic areas

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What destination would you like to see improved access to?	1 st Santa Maria 2 nd The Guadalupe Dunes 3 rd The Five Cities region	CC Liliana Cardens: Agree to all three of these Mayor: (can't read Mayor handwriting) "Santa Maria, south of bacnises"
Environmental Justice		
First Community Meeting		
What are the strengths regarding environmental justice in Guadalupe?	1 st Strong community 2 nd Diversity of People 3 rd Youth Programs	CC Liliana Cardens: Agree Mayor: when there is communication, NGO's will support each other
What are the weaknesses regarding environmental justice in Guadalupe?	1 st Lack of Community engagement 2 nd (3-way tie): Inconsistent enforcements; Access to education; and Air quality 3 rd Access to fresh foods	CC Liliana Cardens: Number one spot on. Community engagement needs to improve. Mayor: lack of dialogue between Spanish speaking and city council
What are some areas of improvement regarding environmental justice in Guadalupe?	1 st Improve Community Engagement 2 nd More youth programs 3 rd Air quality monitoring 4 th Markets with fresh food	Mayor: provisions of bilingual city council sessions

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
Which type of pollution is the biggest threat to the health in Guadalupe	1 st Pesticide pollution 2 nd Air pollution 3 rd Water pollution 4 th Facility pollution	Mayor: traffic
What should the city invest in to create a more equitable environment?	1 st Additional schools 2 nd More parks 3 rd Trails and pathways to encourage outdoor exercise 4 th Programs to weatherize and modernize homes 5 th Bikeable and walkable streets	Mayor: traffic flow especially highway 1 and 166 11 th and highway 1 for safety. Communication improvement between school/city
What type of healthy food option would you favor?	1 st New grocery stores 2 nd Community market or farmer's market 3 rd Community gardens 4 th Work with existing stores to sell healthier food options	Mayor: larger grocery stores
What would you do to help bridge the gap between the city and its residents?	1 st Volunteer at community events 2 nd Volunteer to serve on an advisory committee 3 rd Volunteer to distribute information door-to-door	Mayor: bilingual council meetings council members conduct neighborhood meetings

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Housing		
First Community Meeting		
What are the strengths regarding housing in Guadalupe?	1 st (2-way tie): Relatively affordable and strong neighborhood community 2 nd (2-way tie): Opportunities for growth and Small population	CC Liliana Cardens: Agree to all of these. Mayor: this area is weak along with entire central coast
What are the weaknesses regarding housing in Guadalupe?	1 st (2-way tie): Affordable workforce housing and Housing options 2 nd Poverty	Mayor: affordability and lack of rentals/affordable purchases
What are some areas for improvement regarding housing in Guadalupe?	1 st (3-way tie): Develop affordable workforce housing; Shelters; and Provide low-income housing 2 nd Infill opportunities	Mayor: infill in downtown area and Gulante Track

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
<p>What type of housing development would you like to see in Guadalupe?</p>	<p>1st Small apartment complexes 2nd (2-way tie): Single-family detached homes and Duplexes or row homes (town homes)</p>	<p>CC Liliana Cardens: Additional apartment complex projects have been completed since this meeting Mayor: allow, as required ADUs. Have to see vehicle congestion but no choice. *Home ____ in difficult to archive. *</p>
<p>What type of affordable housing would you like to see in Guadalupe</p>	<p>1st Secondary dwelling unit 2nd Apartments 3rd Mobile homes</p>	<p>CC Liliana Cardens: ADU ordinances are increasing the dwelling units Mayor: ADUs and apartments.</p>
<p>Assume that the City of Guadalupe has enough resources to help some, but not all, of these special needs population. Which population should be given the highest priority?</p>	<p>1st Farm workers 2nd Seniors 3rd Linguistically isolated households 4th Single-parent households 5th Persons with disabilities 6th Homeless persons</p>	<p>CC Liliana Cardens: Agree to all of these Mayor: essential worker!</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Conservation		
First Community Meeting		
What are the strengths regarding conservation in Guadalupe?	1 st Pristine environments 2 nd (2-way tie): Agricultural lands and Diverse bird species 3 rd Diverse flora and fauna	CC Liliana Cardens: We have a strong preservation of the Dunes and the beach. Mayor: limiting by farm land, which I believe will allow for reasonable growth within city limits.
What are the weaknesses regarding conservation in Guadalupe?	2-way tie: Poor use of the beach and dunes; and Poor water management	CC Liliana Cardens: Need conservation of trees or addition of trees Mayor: increase recreation in areas no used at the moment
What are some areas for improvement regarding conservation in Guadalupe?	1 st Air quality improvements 2 nd (2-way tie): Preservation of wildlife habitat; and Environmental Regulations	CC Liliana Cardens: Trees Mayor: air pollution caused by farm workers traveling through Guadalupe to access SLO County fields.

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
What is your top conservation priority?	1 st Water Conservation 2 nd Preservation of Wildlife Habitat 3 rd Energy Conservation	CC Liliana Cardens: Agree with all Mayor: conserve small town atmosphere but still provide <i>resosa</i> services, i.e. shopping, health, protect environment
What is your top water conservation priority?	1 st Sustainable groundwater supply 2 nd Reduction of groundwater pollution 3 rd Recycling water	CC Liliana Cardens: Agree Mayor: reduce <i>even furnishing</i> house hold use of water
What is your top energy conservation priority?	1 st Compact, mixed-use, and walkable neighborhoods 2 nd Renewable energy use 3 rd Energy efficient buildings	CC Liliana Cardens: Renewable energy Mayor: renewable energy, continue with MBPA

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Which type of these conservation activities are you willing to use?	1 st Drought-tolerant landscaping 2 nd Low-flow water fixtures 3 rd Energy efficient technology (energy-star appliances)	CC Liliba Cardens: Agree with all Mayor: any policy to reduce in home use of water
Why would you want to conserve the Guadalupe-Nipomo Dunes?	1 st Natural Beauty and Habitat Preservation 2 nd Economic opportunities 3 rd Outdoor recreation	CC Liliba Cardens: Environmental preservation Mayor: visitor draw, close proximity to local residents
How would you want the city to conserve natural habitats?	1 st Designated natural preservation areas 2 nd Development within city limits 3 rd Connect natural areas	CC Liliba Cardens: Designate preservation areas as well as areas for residents to use Mayor: support dune center, chevron remediation of property

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Economic Development		
First Community Meeting		
<p>What are the strengths regarding economic development in Guadalupe?</p>	<p>1st Small town feel 2nd Potential for tourism 3rd Potential for new businesses 4th Small businesses 5th Downtown businesses and buildings 6th History of Guadalupe</p>	<p>CC Liliana Cardens: Guadalupe is an opportunity zone. The recent creation of the Guadalupe Business Association Mayor: potential as of destination location which will increase business use</p>
<p>What are weaknesses regarding economic development in Guadalupe?</p>	<p>1st Increased diversity of economic activities 2nd Needed infrastructure and property investments 3rd Government and business activity coordination 4th Tourism accommodation and investment needed 5th Increased grocery and retail diversity</p>	<p>CC Liliana Cardens: Diversity of Businesses Mayor: old landlord ownership with a lack of desire or need to expand/develop property</p>
<p>What are some areas for improvement regarding economic development in Guadalupe?</p>	<p>1st Increased diversity of economic activities 2nd Tourism accommodation and investment 3rd Government and business activity coordination</p>	<p>CC Liliana Cardens: Agree to all Mayor: G.P.A, dune ____, Guadalupe café and other small but important business expansions.</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
	4 th (2-way tie): Infrastructure and property improvements; and Business community coordination 5 th Commercial development 6 th (2-way tie) Community events and investment; and Fiscal stability	
Second Community Meeting		
What type of economic activity is most needed in Guadalupe?	1 st Tourism 2 nd Skilled and vocational trades 3 rd (2-way tie): Healthcare services and Retail and Service 4 th Science and tech 5 th Agriculture and related industries	CC Liliana Cardens: Agree. Hotel, bed and breakfast places for people to stay in Guadalupe. Mayor: retail, services for 18-30, i.e. coffee shops with wi-fi, gyms, etc.
What type of commercial development should Guadalupe promote?	1 st Large supermarket 2 nd Small boutique 3 rd Suburban retail	CC Liliana Cardens: Businesses that can host family entertainment (i.e. bowling, billiards, indoor rollerblading, children centers like Discovery Museum). Grocery stores. Mayor: hotel, RV parks, cannabis
What type of tourism should Guadalupe promote?	1 st Antique and historic downtown 2 nd Outdoor recreation/natural resources 3 rd Culturally based ethnic food	CC Liliana Cardens: Environmental tourism and picture op Mayor: environmental connections

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Open Space		
First Community Meeting		
<p>What are the strengths regarding open space in Guadalupe?</p>	<p>1st (2-way tie): Beautiful beaches and Pristine environment – dunes preservation 2nd (2-way tie): Historic farming and Flora and fauna 3rd (4-way tie): Weather; Access to beaches; Bird sanctuary; and Hardworking maintenance workers</p>	<p>CC Lilibiana Cardens: Dunes, beach, agriculture Mayor: surrounded by pristine space, i.e. Point Sal, Oso Flaco, Guadalupe Dunes</p>
<p>What are weaknesses regarding open space in Guadalupe?</p>	<p>1st Not much to do for youth and families 2nd Lack of maintenance 3rd Poor quality 4th Lack of funding for parks and rec 5th No trails</p>	<p>CC Lilibiana Cardens: Lack of recreational development. Mayor: no development or planned use of these areas</p>
<p>What are some areas of improvement regarding open space in Guadalupe?</p>	<p>1st Access to dunes 2nd (2-way tie): Park space for youth and families and Maintained park space 3rd (2-way tie): Eco-tourism for open space and Increase sports fields 4th (2-way tie): Collaborative efforts for conservation and Appreciation of open space</p>	<p>CC Lilibiana Cardens: Enhancements to our already established parks Mayor: development of these areas</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
What type of parks does Guadalupe need?	1 st Sports fields 2 nd Play parks 3 rd Open fields	Mayor: soccer, volleyball, passive recreation, ____ use of Oconnell and Laseo, parks
What type of park amenities would you prefer in Guadalupe?	1 st (2-way tie): Playgrounds and Event space 2 nd Sports Grounds 3 rd Picnic Areas	CC Liliana Cardens: Walking paths with signage of distance at parks Mayor: BBQ, small family type softball/baseball; large play areas
What type of recreational pathways would you prefer in Guadalupe?	1 st Nature Trails 2 nd Pedestrian Paths 3 rd Bike paths	CC Liliana Cardens: Agree to all of these Mayor: walkability to sites from residents

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Noise		
First Community Meeting		
What are strengths regarding noise in Guadalupe?	One answer, 14 comments, provided: "quiet"	<p>CC Liliana Cardens: The low noise level make the city feel tranquil</p> <p>Mayor: lack of traffic in the evenings</p>
Wat are weaknesses regarding noise in Guadalupe?	One comment only: "trains are loud"	<p>Mayor: too much noise and light pollution. Trains help me sleep</p>
What are some areas for improvement regarding noise in Guadalupe?	(no comments received)	<p>Mayor: how does one resolve noise level from vehicles at noon to 2pm during lunch!?</p>
Second Community Meeting		
Which type of noise bothers you the most?	<p>1st Horn from railroad trains</p> <p>2nd Street traffic</p> <p>3rd Industrial businesses with machinery</p>	<p>CC Liliana Cardens: None</p> <p>Mayor: industrial</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What type of development would you like to see more of in Guadalupe?	1 st Railroad quiet zone 2 nd Noise barriers between noisy businesses and houses 3 rd Noise insulation for noisy businesses and/or Houses	Mayor: increase traffic ___ from west of Highway 1 to Highway 1 only one major access from west.
Where is noise excessive in Guadalupe?	1 st Residential and commercial areas along Highway 1 2 nd Residences by Head Start and Kermit McKenzie Junior High 3 rd (2-way tie): By Hayward Lumber, Mary Burent Elementary and City Hall (and) Residences east of industrial zone 4 th Residences west of industrial zone	Mayor: obispo between Highway 166 and 4 th street: ____
Safety		
First Community Meeting		
What are the strengths regarding safety in Guadalupe?	1 st Safety 2 nd Low crime 3 rd Small town feel 4 th Sense of community 5 th Friendly 6 th Peaceful	CC Liliana Cardens: Agree to all of these Mayor: low crime. Drug dealing relatively low. Many eyes to see all.

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What are the weaknesses regarding safety in Guadalupe?	1 st Road conditions 2 nd Parks 3 rd (3-way tie): Retrofitting buildings; Traffic; and Police officers	CC Liliana Cardens: Lighting. Crosswalk on Main Street from Pasadera needs more pedestrian safety measures. Mayor: equipping first responders to with modern equipment
What are some areas for improvement regarding safety in Guadalupe?	Safer beaches and Retrofitting buildings	Mayor: public safety equipment
Second Community Meeting		
What safety issues need the most attention?	1 st Earthquake and Building Safety 2 nd Flooding 3 rd Park safety 4 th (2-way tie): Crime and Roadway safety 5 th Fire hazards	CC Liliana Cardens: Agree Mayor: quick access to emergency care from city to Santa Maria
Which climate change impacts should be addressed?	1 st Reduced precipitation 2 nd (2-way tie): Heat waves and Biodiversity threats 3 rd Increased wildfire risks	CC Liliana Cardens: Agree Mayor: climate change: must attend to global warming

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Where is Guadalupe do you feel unsafe (red stars)?	1 st Schools and Parks 2 nd East Guadalupe 3 rd Downtown 4 th North Guadalupe and West Guadalupe	CC Lilibiana Cardens: None Mayor: I feel safe in Guadalupe. Gularte's area quiet but unknown.
Where in Guadalupe do you feel safe (green stars)?	1 st Downtown 2 nd Schools and Parks 3 rd North Guadalupe 4 th West Guadalupe 5 th East Guadalupe	CC Lilibiana Cardens: I feel safe anywhere in the city Mayor: most of the City
Air Quality		
First Community Meeting		
What are the strengths regarding air quality?	1 st Good weather 2 nd Good air quality	CC Lilibiana Cardens: Agree Mayor: wind to blow air pollution eastward

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What are the weaknesses regarding air quality in Guadalupe?	Poor Air Quality and Dusty Roads	Mayor: not enough data
What are some areas for improvement regarding air quality in Guadalupe?	Air quality monitoring and Improve smell	CC Liliana Cardens: Improvement of smell Mayor: reduce vegetables at sewer plant, cattle feed stinks when calving
Second Community Meeting		
Your choice for primary strategy to reduce air pollution is...?	1 st Limits on pesticide application 2 nd Controlled tillage and harvesting 3 rd (2-way tie): Cap the number of harmful industrial facilities (and) Alternatives to private auto use 4 th Add surface roughness to Guadalupe Dunes	Mayor: pesticide use!
Your choice to limit exposure to polluted air is...?	1 st Reroute commercial trucks away from sensitive areas 2 nd Buffer zones between harmful land uses and sensitive areas	Mayor: #1

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Public Facilities		
First Community Meeting		
What public infrastructure or services can use the most improvement?	1 st (2-way tie): Water supply and quality and Wastewater treatment 2 nd Policy, Fire, and Emergency Services 3 rd Solid waste management	CC Liliana Cardens: Water infrastructure, facilities, parks and recreation Mayor: public safety
What educational programs or facilities need expansion?	1 st (2-way tie): School facilities and After School/Extracurricular activities 2 nd Libraries	CC Liliana Cardens: Library Mayor: how about a high school! need to investigate
How can the City best serve the needs of the community?	1 st Holding event to bring the community together 2 nd Grant and funding opportunities for local organizations 3 rd Making the permit process easier for local businesses	Mayor: open dialogue at CC meetings with Spanish speakers

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
<p>What public infrastructure or services can use the most improvement?</p>	<p>1st (2-way tie): Water supply and quality (and) Wastewater treatment 2nd Police, Fire, and Emergency Services 3rd Solid Waste Management</p>	
<p>What educational programs or facilities need expansion?</p>	<p>1st (2-way tie): School facilities and After School/Extracurricular activities 2nd Libraries</p>	
<p>How can the City best serve the needs of the community?</p>	<p>1st Holding event to bring the community together 2nd Grant and funding opportunities for local organizations 3rd Making the permit process easier for local businesses</p>	

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Community Design		
First Community Meeting		
What are the strengths regarding community design in Guadalupe?	1 st Small size 2 nd Historic character 3 rd Strong community 4 th Natural surroundings 5 th Diversity	CC Liliana Cardens: Agree Mayor: doable with technical leadership
What are the weaknesses regarding community design in Guadalupe?	1 st Inactivity 2 nd Dilapidation 3 rd Lack of Vision 4 th Communication 5 th Reputation	CC Liliana Cardens: Agree Mayor: lack of residences
What are some areas for improvement regarding community design in Guadalupe?	1 st Tourism/Events 2 nd Beautification 3 rd (2-way tie): Community Involvement and Downtown 4 th (2-way tie): Diversity and Public Art 5 th Signage	CC Liliana Cardens: Improve resident quality of life by promoting a healthy lifestyle through open space development and connected neighborhoods. Mayor: façade improvement, both city and private

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
<p>What type of features would you like to see downtown?</p>	<p>1st Murals and public art 2nd Public plaza 3rd Parking</p>	<p>Mayor: façade improvement, ownership involvement in building looks</p>
<p>What streetscape amenities would be appropriate for Guadalupe?</p>	<p>1st Street trees for shade and beauty 2nd Benches, bus stops and waiting areas 3rd Bulb-outs to narrow street crossings</p>	<p>CC Liliana Cardens: Agree Mayor: down town, better lighting; remove bulb outs</p>
<p>What cultural activities would you like to see around Guadalupe?</p>	<p>1st Farmer's market 2nd Cultural festivals 3rd Ecological focused events at dunes (camping, nature hikes)</p>	<p>CC Liliana Cardens: Community events Mayor: 3-4 planned community events</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Health		
First Community Meeting		
What are strengths regarding health in Guadalupe?	1 st Small town closeness 2 nd Supportive community 3 rd Family-oriented 4 th Diverse community 5 th (2-way tie): Youth programs and Guadalupe has moved beyond its seedy past	CC Liliana Cardens: Supportive and family oriented community Mayor: relational health population with the exception of HTN, diabetes and diets
What are weaknesses regarding health in Guadalupe?	1 st Not enough youth activities 2 nd Limited grocery shop options 3 rd Dust from roads, poor air quality 4 th (2-way tie): Low variety of doctors and Dunes-trash from visitors	CC Liliana Cardens: No emergency health care services (i.e. urgent care). No dental care or optometrist services Mayor: need additional pediatric services
What are some areas for improvements regarding health in Guadalupe?	1 st Community Markets (fresh food) 2 nd Gym, sports activities 3 rd Air quality monitoring 4 th Family counseling services	CC Liliana Cardens: Agree Mayor: secondary health care services

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Second Community Meeting		
<p>What will encourage you to choose more healthy food options?</p>	<p>1st Community gardens and farmer's markets 2nd healthy food markets 3rd Healthy restaurant options</p>	<p>CC Liliana Cardens: Healthier restaurant options Mayor: Wife and future health</p>
<p>Which of these will encourage you to be more active?</p>	<p>1st Nature trails and paths 2nd Bikeable/walkable streets 3rd Recreation facilities/exercise stations in parks</p>	<p>CC Liliana Cardens: Agree to all Mayor: feeling good about myself</p>
<p>What type of health facilities would you like to see?</p>	<p>1st Urgent care 2nd Family practice 3rd Alternative medicine</p>	<p>CC Liliana Cardens: Agree Mayor: urgent care 7 days per week!</p>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
What type of health care specialists are most needed in Guadalupe	1 st Dental 2 nd Women's health 3 rd Vision 4 th (2-way tie): Physical therapy and Mental Health 5 th Chiropractic	CC Liliana Cardens: Dental, Mental health, physical therapy Mayor: 1, 2, 4, 5 exists; expand.
<i>PART 2: Includes results from only the third and fourth community meetings. These two community meetings include public input specific to growth alternatives and preferred growth scenarios.</i>		
Third Community Meeting – Growth Alternatives		
Historic Growth Scenario – Key Outcomes		
Majority of New Development in DJ Farms Area	15 likes 14 dislikes	CC Liliana Cardens: like Mayor: had to happen for the city to survive as a city
Majority of new employment will be agricultural and industrial	13 likes 16 dislikes	CC Liliana Cardens: Need diversity of employment Mayor: need expanded job opportunities (i.e. commercial and education)

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Continued level of service (frequency and number of bus stops)	14 likes 15 dislikes	CC Liliana Cardens: dislike (need more service) Mayor: adequate
Limited pedestrian and bicycle infrastructure	9 likes 20 dislikes	CC Liliana Cardens: dislike Mayor: not user friendly
Medium-density residential development	13 likes 14 dislikes	CC Liliana Cardens: like Mayor: not much city can do without owner approvals
Industrial presence along Highway 1	12 likes 17 dislikes	Mayor: city survived on transit; AG

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Revitalization Growth Scenario – Key Outcomes		
Increase residential infill in northern Guadalupe	27 likes 1 dislike	Mayor: difficult but fill in when possible
Increase connectivity between residential neighborhoods and downtown	28 likes 0 dislikes	CC Liliانا Cardens: like Mayor: must develop east/west mobility
Prioritize reuse of underutilized historical buildings	29 likes 0 dislikes	CC Liliانا Cardens: like Mayor: owner controlled
Convert commercial land to mixed-use	21 likes 8 dislikes	CC Liliانا Cardens: like Mayor: available and necessary?

Community Outreach Questions	Top Results for each Question	Other City staff Input?
An additional connection over the railroad tracks at 4 th Street	22 likes 5 dislikes	CC Liliana Cardens: <i>Is this feasible?</i> Mayor: <i>won't happen</i>
Establish safe bicycle routes for all neighborhoods of Guadalupe	28 likes 0 dislikes	CC Liliana Cardens: <i>like</i> Mayor: <i>not enough "get on the bike" education</i>
Provide safer pedestrian crossings along West Main Street	26 likes 1 dislike	CC Liliana Cardens: <i>like (needed)</i> Mayor: <i>agreed!</i>
Increase commercial activity near Amtrak Station	28 likes 1 dislike	CC Liliana Cardens: <i>like (amenities for travelers)</i> Mayor: <i>hard to do with industrial north and south of depot</i>

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Strategic Growth Scenario – Key Outcomes: Vibrant, Mixed-use and Historic Downtown	24 likes 3 dislikes	CC Liliانا Cardens: like Mayor: need __ traffic
Parks and Plazas Downtown	26 likes 1 dislike	CC Liliانا Cardens: like Mayor: look at Pasquim Property at Oliviera and highway 1 as a park
High Density Downtown	19 likes 8 dislikes	Mayor: must have to support businesses
Mixed-Use adjacent to Highway 166	19 likes 6 dislikes	Mayor: only pasadera commercial with a possibility

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Develop pan-american seed into new neighborhood	16 likes 10 dislikes	Mayor: will not happen
Senior Housing at pan-america seed site	19 likes 6 dislikes	Mayor: will not happen
Neighborhood Markets	23 likes 4 dislikes	Mayor: neighborhood parks, not markets?
Increase in jobs	24 likes 2 dislikes	CC Liliana Cardens: like Mayor: most jobs in Santa Maria, SLO and Orcoff

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Complete Streets on Obispo Streets	25 likes 2 dislikes	CC Liliana Cardens: what is this referring to?
Safe Crossings at railroads and Highway 166	25 likes 2 dislikes	CC Liliana Cardens: like (needed) Mayor: must have
Exclusive bike bath loop connecting neighborhoods with downtown	24 likes 2 dislikes	CC Liliana Cardens: like Mayor: yes
Bike path connection to Dunes and Santa Martia	25 likes 2 dislikes	CC Liliana Cardens: like Mayor: yes, along levee then grad to beach along river

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Fourth Community Meeting – Preferred Growth Scenario		
General Concepts		
Fencing along railroad in northern Guadalupe	12 likes 6 dislikes	Mayor: this may reduce vehicle traffic
Designate city with a railroad quiet zone	15 likes 5 dislikes	Mayor: SPRR will not support and feds control
Circulation - Key Outcomes		
Exclusive bike path loop connecting neighborhoods with Downtown	20 likes 0 dislikes	CC Lilitana Cardens: like Mayor: must have!
Safe pedestrian crossings Highway 1, Obispo Street, and Flower Street	18 likes 1 dislike	CC Lilitana Cardens: like Mayor: traffic lights may be needed here. Obispo and Highway 166 a must

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Safe pedestrian crossings on Highway 1 in downtown	20 likes 0 dislikes	CC Liliana Cardens: like Mayor: must have
New bike and pedestrian bridge over railroad tracks at 4 th Street	14 likes 5 dislikes	CC Liliana Cardens: feasible? Mayor: won't happen
Separated bikeway on W. Main Street and on Guadalupe Street	15 likes 4 dislikes	CC Liliana Cardens: what is this referring to? Mayor: should happen
Bike path connection toward Guadalupe Dunes and Santa Martia	20 likes 0 dislikes	CC Liliana Cardens: like Mayor: highway 166 and levee
Complete sidewalk gap between Obispo and Flower Street	16 likes 2 dislikes	CC Liliana Cardens: like Mayor: may happen with Pasadera development

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Increase frequency of Guadalupe Flyer	17 likes 1 dislike	CC Liliانا Cardens: like Mayor: ongoing and must have
Downtown – Key Outcomes		
Vibrant, mixed-use and higher density downtown	17 likes 2 dislikes	Mayor: agreed! yes
Reuse underutilized historical buildings	19 likes 1 dislike	Mayor: without this utilization, this will cause <i>stagnation</i>
Walkable and pedestrian focused streetscapes	19 likes 0 dislikes	Mayor: of course,
Parks and plazas downtown	18 likes 2 dislikes	Mayor: yes, must have

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Northeastern Residential – Key Outcomes		
Preservation of residential character	19 likes 1 dislike	Mayor: improve older homes and require maintenance of private homes
Prioritize residential infill and secondary units	16 likes 3 dislikes	Mayor: must do!
Small-scale medium density housing	16 likes 3 dislikes	Mayor: should happen with infill and eminent domain
Commercial/Industrial Corridor – Key Outcomes		
Increased employment opportunities	19 likes 1 dislike	Mayor: must do but cannot complete with S.W. as this is where the jobs are
More efficient use of underutilized parcels	18 likes 1 dislike	Mayor: must do!

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Vegetative buffer to screen off industrial activities	18 likes 2 dislikes	Mayor: not doable
Expand commercial activity near Amtrak Station	19 likes 1 dislike	Mayor: yes, but how do you get SP to move on this?
New Obispo Street Neighborhood – Key Outcomes		
Convert agricultural areas to medium density residential neighborhoods, if needed	10 likes 9 dislikes	Mayor: not residential so much as a new high school
Foster continuity with nearby neighborhoods	18 likes 2 dislikes	Mayor: must do; Santa Maria valley!

Community Outreach Questions	Top Results for each Question	Other City staff Input?
Add senior housing opportunities	17 likes 2 dislikes	Mayor: tough to do based on economics
Recreational use of adjacent wetland open space	19 likes 1 dislike	Mayor: yes, soccer fields
DJ Farms Area – Key Outcomes		
Build-up of DJ Farms to accommodate most new housing stock	18 likes 1 dislike	CC Liliana Cardens: like Mayor: happening!
Addition of mixed-use in northern DJ Farms adjacent to Highway 166	18 likes 2 dislikes	CC Liliana Cardens: like Mayor: needs commercial and maybe mixed use. Will require rezoning
New school, new parks, and other public facilities	19 likes 1 dislike	CC Liliana Cardens: like Mayor: high school need capital and land

Community Outreach Questions	Top Results for each Question	Other City staff Input?
School Outreach		
What do you like about Guadalupe?	Top 3 topics: Restaurants Beaches Parks	CC Liliana Cardens: I like the community Mayor: young population and hard working essential workers
What do you dislike about Guadalupe?	Top 3 topics: Not enough stores Parks Too small	CC Liliana Cardens: not enough activities for residents of all ages (things to do) Mayor: lack of code enforcement, i.e. old land, run down houses, etc.

SOURCE: Cal Poly 2018 Draft General Plan Update